

**MEETING OF THE
EXECUTIVE COMMITTEE OF THE
TRANSPORTATION AUTHORITY OF MARIN**

WEDNESDAY, OCTOBER 6TH, 2004

Executive Committee members present: Cynthia Murray, Marin County Board of Supervisors
Steve Kinsey, Marin County Board of Supervisors
Joan Lundstrom, Larkspur City Council
Al Boro, San Rafael City Council
Alice Fredericks, Tiburon Town Council

Executive Committee members absent: Lew Tremaine, Fairfax Town Council
Peter Breen, San Anselmo Town Council

Staff Members Present: Craig Tackabery, TAM Executive Director
Dean Powell, Principal Transportation Planner
Carey Lando, Senior Transportation Planner

Chair Kinsey called the Executive Committee meeting of the Transportation Authority of Marin Meeting to order at 3:05 p.m.

1) Executive Director's Report

Executive Director Tackabery reported that staff is continuing to be asked by community groups to make educational presentations on Measure A, and that staff has been able to fulfill all the requests. He also reported that Caltrans has announced that they will be transitioning from using the metric system to the English system over the next two years. His third report was that the Safe Routes to School program, administered by the County of Marin, has issued a Program Evaluation for 2003-2004, and that the report is on the TAM web site.

2) Progress Report on Fixed Route Local Transit Service Contract between Marin County Transit District and Golden Gate Bridge, Highway & Transportation District

Executive Director Tackabery reported that Marin County Transit District (MCTD) reviewed an Existing Transit System Analysis Report at their October 5, 2004 meeting. The discussion at MCTD was about the criteria to be used to analyze the system, with the analysis to be completed in November. He reported that this information will be used as a basis for making service cuts if Measure A does not pass. The information can also be used as a basis for analyzing the cost effectiveness of the system and any modifications or improvements to be implemented if Measure A passes.

Chair Kinsey commented that Scenario E, implemented in November 2003, is not sustainable with existing resources. He reported that a negotiating committee from Golden Gate Bridge, Highway & Transportation District (GGT) and MCTD has met over the past year to review the service contract for local transit service between GGT and MCTD. The review has included both allocation of GGT costs and allocation of state and federal transit revenues. An 18-month contract is being finalized for service and TAM will be asked to approve a pass-through agreement with MCTD for Measure A funds to support the service contract for the term of the contract. He said MCTD will take the 18 months to evaluate its options.

3) Regional Rideshare Program – MTC Offer to Delegate to TAM Employer Outreach and Services

Executive Director Tackabery and Principal Transportation Planner Powell introduced the item and referred to a letter in the packet from Melanie Crotty of MTC offering delegation of local education and outreach services associated with the Regional Rideshare Program currently contracted to RIDES for Bay Area Commuters. They reported that transportation demand management is an eligible expense under Strategy 3 of Measure A, and that MCTD has identified the need for employer outreach and market surveys as part of preparing a Short Range Transit Plan required by Measure A. The Workforce Investment Board is conducting employer surveys regarding transportation, and that this is an opportunity to coordinate all these efforts. The timing of the delegation is a challenge. The program would have to be in place by July 1, 2005.

There was consensus from the Executive Committee to investigate this opportunity further and pursue if Measure A passes in November.

4) Community-Based Transportation Planning Grant from MTC for Economically Disadvantaged Communities

Senior Planner Lando introduced the grant opportunity and outlined the program. The two communities that are eligible Marin City in unincorporated Marin County and the Canal in San Rafael. She reported that the purpose of the agenda item is to introduce the program and to help staff set priorities for the two areas, since MTC indicates that only one can be funded this year.

Commissioner Murray commented that Novato has a high proportion of disadvantaged population based on recent data and should be eligible for this program.

Therese Knudsen of MTC replied that the list of communities was developed with the 2001 Regional Transportation Plan, and that TAM could submit additional communities for the next round.

Tom Lai of the County of Marin offered to research the Novato demographic data and provide it to Senior Planner Lando.

Bob Brown of the City of San Rafael commented that the City welcomes this opportunity because it would build well on their current General Plan update efforts. He said they have a community-based organization (CBO) in place with the Canal Community Alliance.

Chair Kinsey said he agreed that this is an important effort for both communities, and suggested that Marin City has a transit center in place, while the Canal does not, and that there are other reasons to consider the Canal first, such as it's physical impediments, denser population, school access issues to Davidson Middle School and San Rafael High School, and they have a citizens advisory board working on a community center project.

Executive Director Tackabery reported that the next steps are MTC staff would take a list of communities for this fiscal year to the Commission in November, and then follow up with an agreement between TAM and MTC.

There was consensus to direct staff to pursue a grant for the Canal first and Marin City second, and to bring a funding agreement to the TAM board for consideration.

5) Open Time for Public Expression

None.

Chair Kinsey adjourned the TAM Executive Committee meeting at 4:30 p.m.